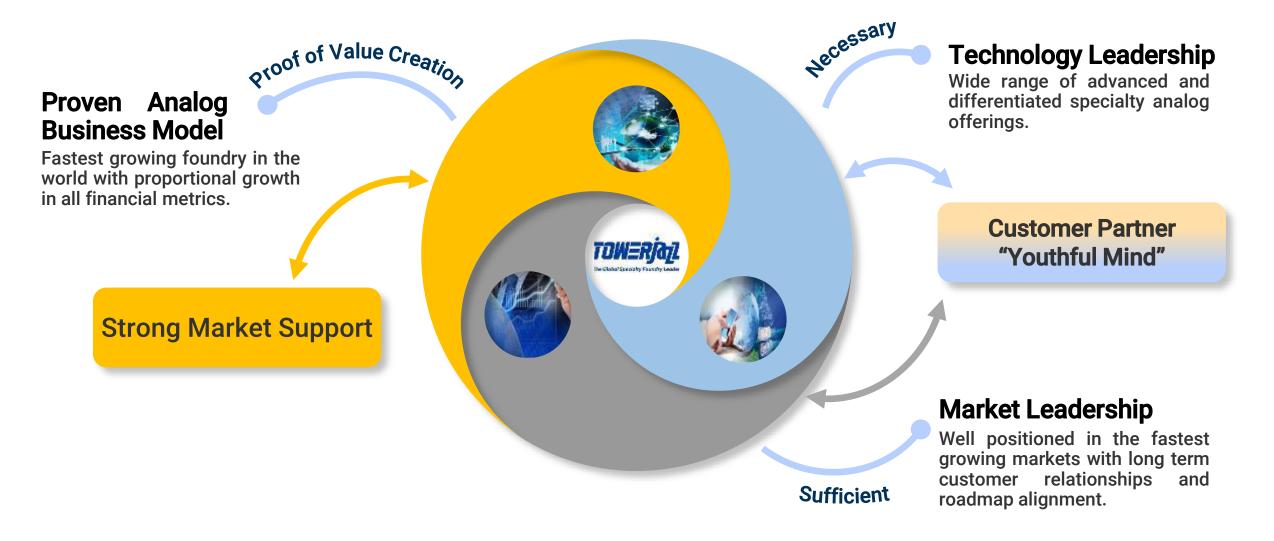
# 

**The Global Specialty Foundry Leader** 

#### **Business Focus/ Growth Drivers**

August 2018

#### **TowerJazz: The Global Specialty Foundry Leader | Full Circle Value Creation**





### Our focus: Create value through customer partnership

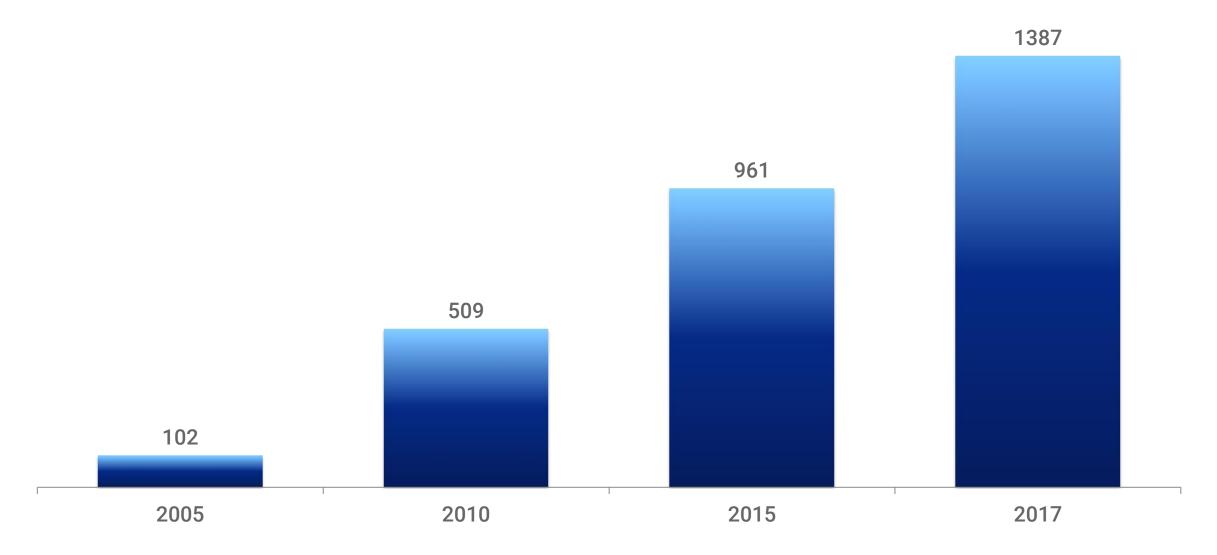
1. Protecting and growing high-end share of presently served markets

2. Organically increase into growing new served markets

3. Acquire technologies with capacity or a large raw capacity, to enter new served markets where organic development and/ or CapEx investment would not create ROI.



#### **Annual Revenues \$M - 5-year tracking till today**





## Protecting and growing high-end share of presently served markets



#### **Market Mega Trends**

#### Resulting in rapid growth in specialty analog applications

**Wireless Everything** Seamless Connectivity **Green Everything** Energy Efficiency **Smart Everything** Interactive Smart Systems



Radio Frequency and High Precision Analog

~30% of corporate revenues

Power

~30% of corporate revenues

#### Sensors

~15% of corporate revenues



#### Protecting and growing high-end share of presently served markets

Intrinsic to our analog model is CapEx re-use for advanced technologies

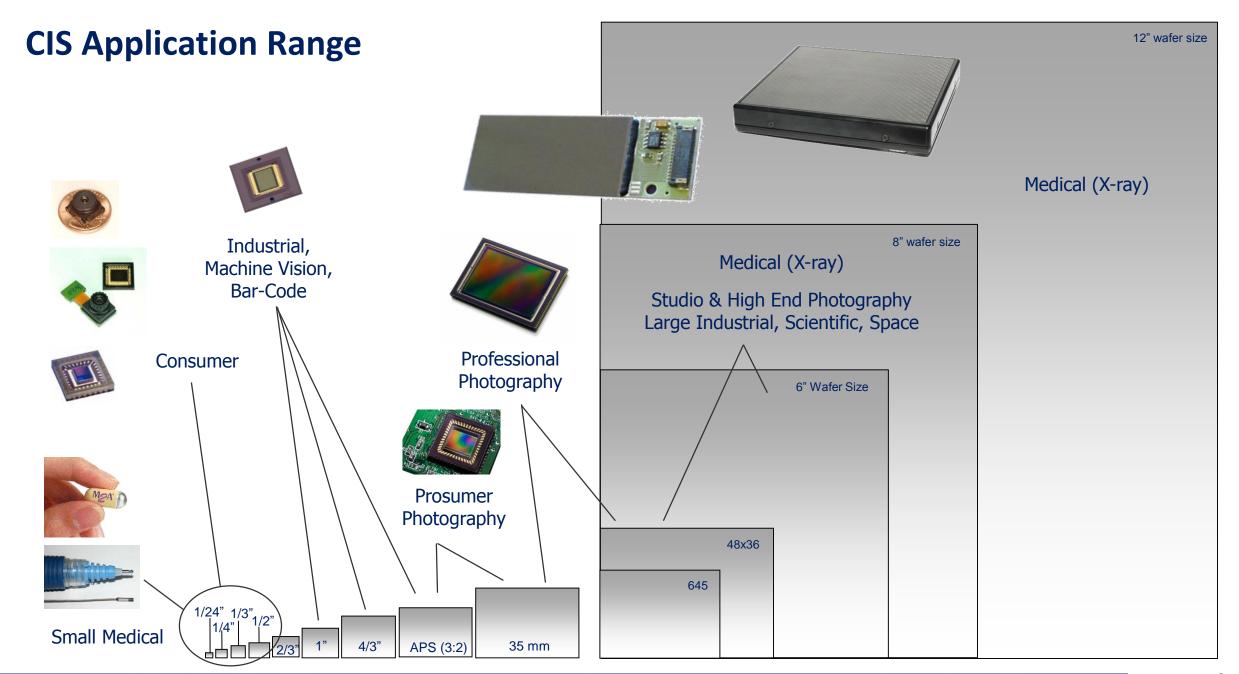
#### - Power discrete:

- Strong partnerships with Infineon, Vishay, Semtech, On Semi
  where we run and/ or co-developed
  flows which are kept behind a firewall on long-term, captive agreements
- CAGR 9,5,3 years: 17%, 19%, 21%

#### - Image sensors:

- 200mm smallest global shutter pixel in the world for high growth industrial sensors
- 200mm BSI partnership in China as a bridge to next generation family of sensors
- Continued growth in our 200mm major market share dental x-ray activities
- Ramping 300mm single die per wafer medical sensors to augment already high market share 200mm larger area dental
- Protecting high market share of studio cameras with transition to 300mm
- DSLR and large sensor mirrorless: partnering with tier-1 for next generation camera (evolutionary) and a specific G+2 revolutionary performance
- CAGR 9,5,3 years: 19%, 19%, 23%







#### **TowerJazz Addressed CIS Markets**





#### Protecting and growing high-end share of presently served markets

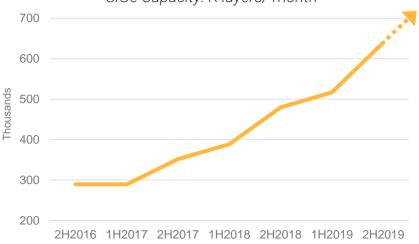
#### - RF mobile

- Continue high end RF SOI roadmap
  - 300mm 65nm sub 95fsec RonCoff with high digital capability (e.g. switch LNA combo): ramping presently
  - 200mm QT8 and QT9 high power: multiple tier-1 engagements
- Breakthrough RonCoff MEMS switch (partnering with Cavendish Kinetics)
- New materials with game changing RonCoff: tier-1 FEM provider partnership
- CAGR 9,5,3 years: 12%, 34%, 3%

#### - RF Infrastructure

- SiGe multi generations capacity increase
  - Press released supply relationships with Broadcom, Inphi, MACOM, Maxim, Maxlinear and Semtech, among others
- CAGR 9,5,3 years: 11%, 12%, 18%







#### **RF HPA Applications and Technology**



#### Wireline Front-Ends High Performance SiGe

- Optical Fiber Networks
- TIA, LA, Laser Drivers, CDRs
- Photodetectors, Photonics



#### **mmWave** High Performance SiGe

- Automotive Radar
- 5G Wireless
- 60GHz WiFi and Backhaul



#### **Wireless Front-Ends**

RF SOI and SiGe

- Power Amplifiers
- Antenna Switch
- Low Noise Amplifiers



#### **High Performance Analog**

Complementary BiCMOS

- DSL Line Drivers
- HDD PreAmp for the Cloud
- OpAmps, DAC, ADC



#### Protecting and growing high-end share of presently served markets

#### - Power Management

- Best in world up to 16V 300mm 65nm BCD platform
- Incorporating 1.2V to enable high gate count logic to the otherwise best in the world flow
- Adding high voltage offering of up to 140V breakdown to the 0.18um BCD platform
- Adding advanced reprogrammable NVM to our 0.18um BCD platform
- CAGR 9,5,3 years: 29%, 16%, 8%



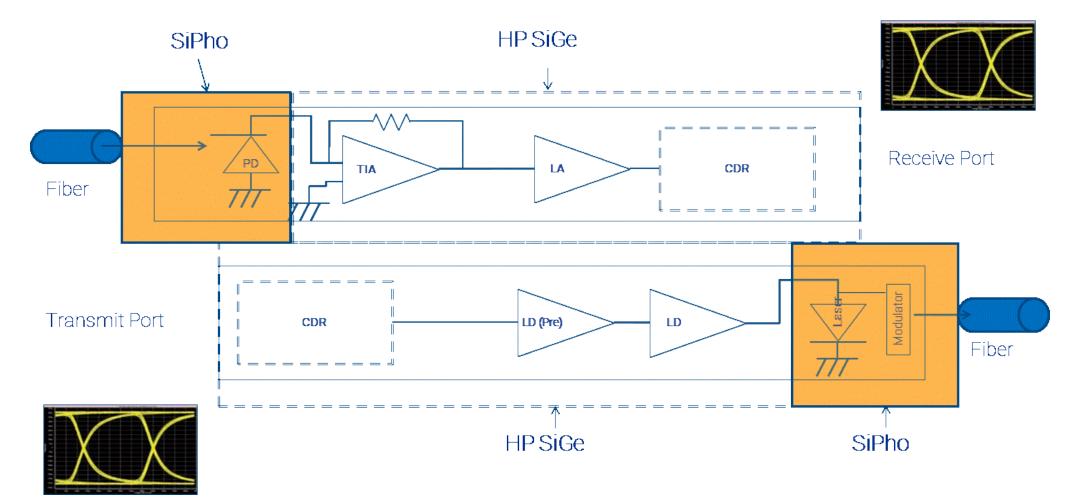
TOWERJAL The Global's Specially Founday Leader

## Organically increase into growing new served markets



#### Organically increase into growing new adjacent served markets

#### RF infrastructure: SiPho





#### Organically increase into growing new served markets

#### New Superordinate "Mega" Trends Requiring Enhanced Sensing

**Artificial Intelligence** Experiencing the World Differently Augmented Reality & Virtual Reality Creating Alternative Reality Automotive & Autonomous Driving The sensor fusion experience

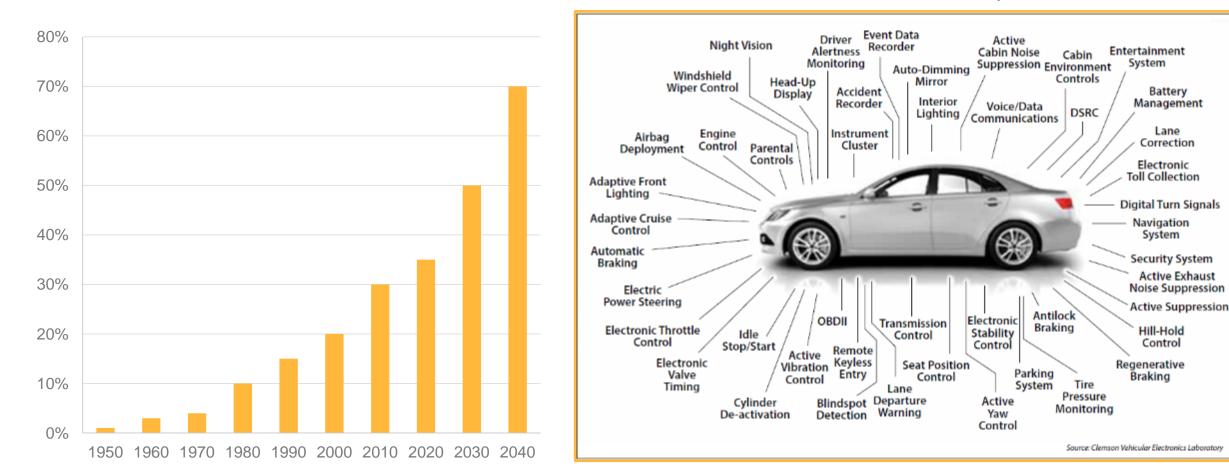




### Automotive & Autonomous Driving

### The Sensor Fusion Experience

#### Digitization of the automobile is driving rapid growth in electronic content



Automotive Electronics Systems

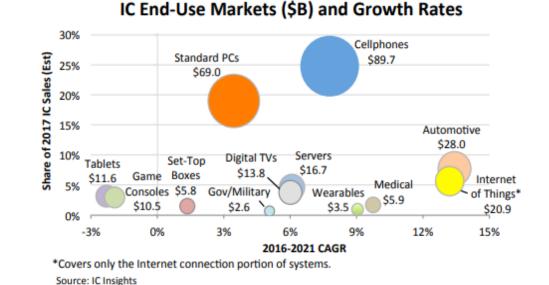
#### Electronics as % of Cost in an Automobile



17

#### **Automotive Market Focus**

- Automotive is the fastest growing and the third largest end-use IC market
- Nearly 70% of Automotive IC content is Analog\*, well aligned to TowerJazz Specialty Analog technologies
  - **Power** for EV/Hybrid battery management
  - **RF** for connectivity and Radar (Example: Denso/Toyota partnership announced)
  - **Sensors** for ADAS (Example: FLIR IR night vision partnership announced)





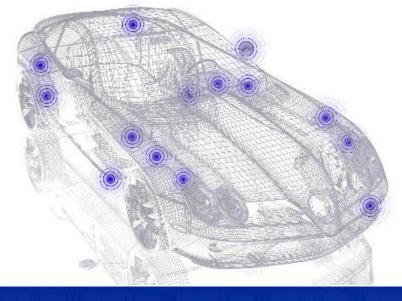


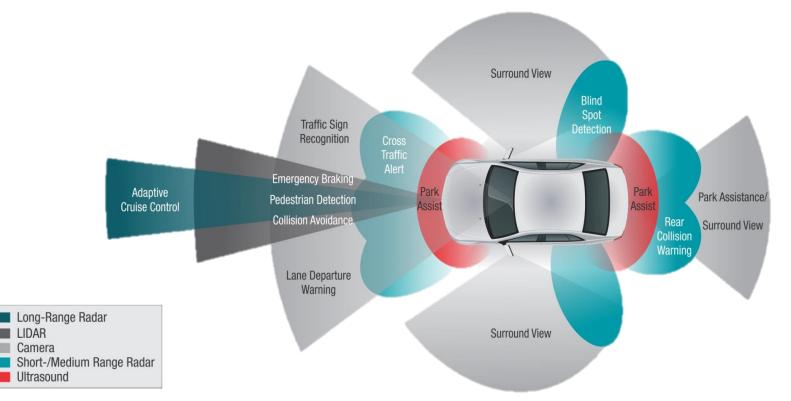
\* MarketsandMarkets report 2017

#### Autonomous and Advanced Driver Assistance Systems (ADAS)

360° coverage required | 6-8 cameras per car | VGA moving to HD | High Dynamic Range | Near IR vision | LIDAR for accurate ranging

"TowerJazz's leading SiGe technology enabled us to create the collision avoidance system which is our flagship offering. TowerJazz's advanced process enabled the engineers to fully achieve the challenging specs required for next generation short range radar (SRR) for automotive applications. This solution allows DENSO to be a world leader in supplying collision avoidance systems for automotive safety." (Denso, Director, Advanced Safety Engineering)





"We chose TowerJazz for its advanced pixel technology, specially customized for our CMOS image sensor chips addressing very high volume markets. Together with our technology, we were able to demonstrate a 4X better sensitivity to our customers. TowerJazz's CIS offering is proven in the industry and we are pleased to manufacture locally in Israel with a leader in the global analog foundry space." (Newsight Imaging, CEO).



#### Organically increase into growing new served markets

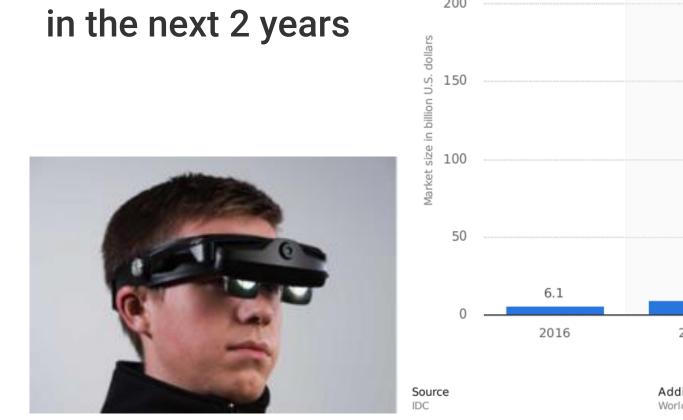
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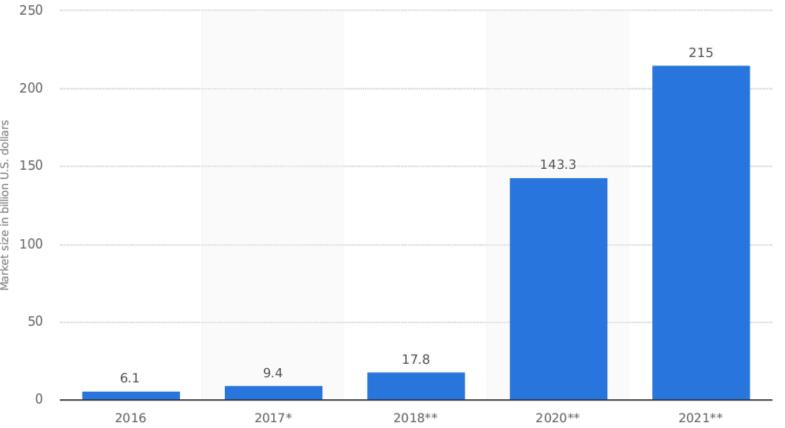




#### AR and VR Worldwide Market Size 2016-2021 (\$B)



8X growth

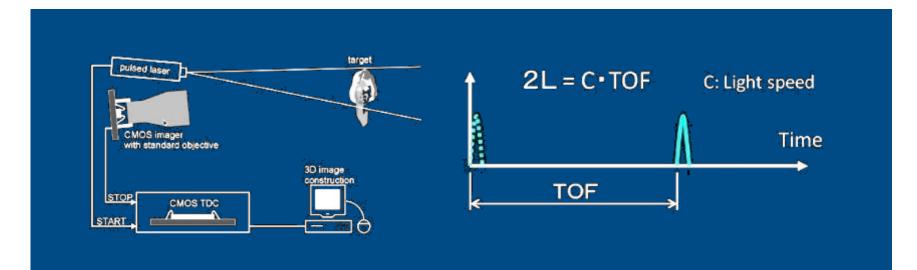


Additional Information: Worldwide; IDC; November 2017

#### **AR/VR – 3D ToF sensors and OLED on Silicon displays**

#### **Time of Flight Sensing**

- Simple idea: measure the time it takes for light to return from the object
- Two detection mechanisms that trade off between speed and SNR
  - Active Gating: Ultrafast Global shutter technology for real-time imaging, but lower SNR
  - Single photon Avalanche diode (SPAD): Highest SNR but relatively slower due to "quenching" required







#### Organically increase into growing new served markets

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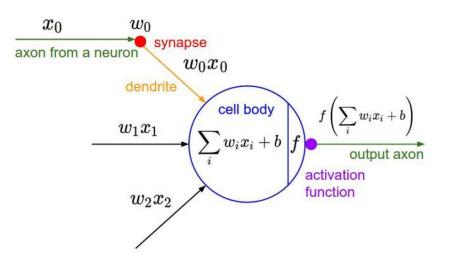


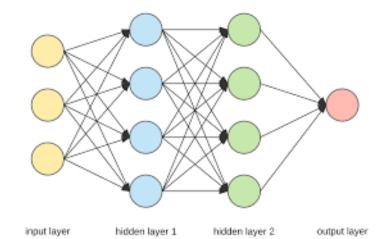


#### Analog Neural Network AI processor based on CIS pixels as Neurons



Neuron is a mixed-signal device Axon is an analog device

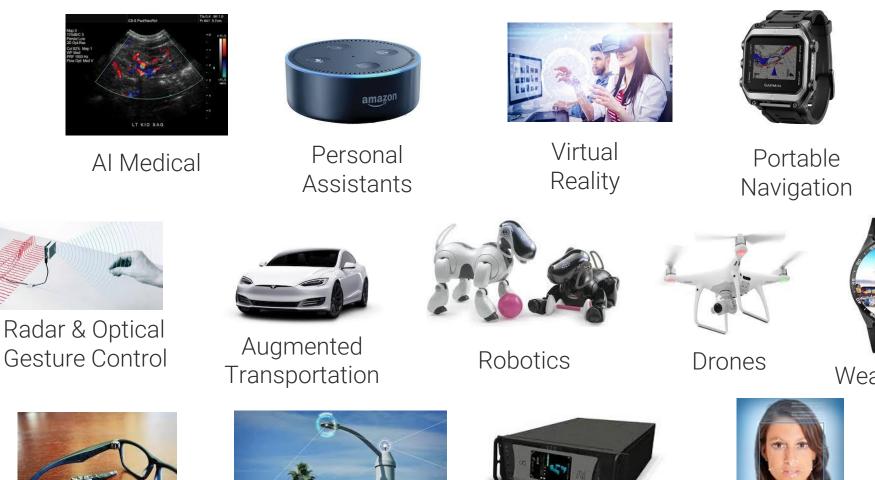








#### The Opportunity: Emerging Applications need low power analog Al



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Wearables



Insurance



Smart City Sensors



AlaaS



Security/ Authentication



Acquire technologies with capacity or a large raw capacity, to enter new served markets where organic development and/ or CapEx investment would not create ROI



#### **Partnerships and M&A Strategy**

#### Increase Operational Capacity and Flexibility

- Acquiring capacity at substantial lower cost than organic growth, coupled with long-term supply agreement
- Green field, predominantly funded by partners

#### Increase Served Market and Technology Offering

- Acquire new technologies w/ established customer base
- Acquire new technologies which serves existing base
- Acquire existing foundry (manufacturing and business)
- Green field predominantly funded by partners

#### Target Acquisitions

High-end technology outside of present portfolio

Low cost, regional focused capacity expansion

Under-valued, high revenue asset acquisition



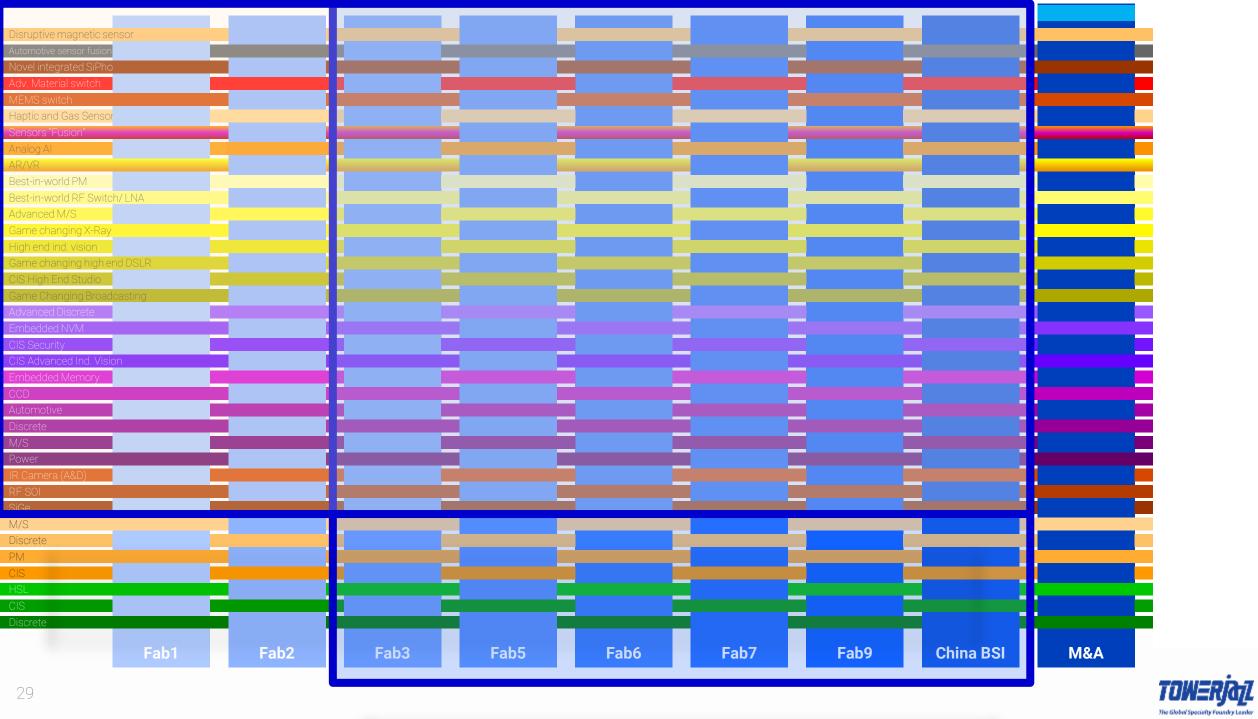
#### A song that greatly impacted my life and relevance to TowerJazz

- Tapestry (1972, Carole King)
  - When I was 17 years old; The lyrics touched me deeply, "How do I create a tapestry of my life?"

*"My life has been a tapestry of rich and royal hue, An everlasting vision of the ever-changing view A wondrous woven magic in bits of blue and gold A tapestry to feel and see, impossible to hold."* 







## TOTELOGIA www.towerjazz.com